



October 2024 Membership and Board Meeting Agenda  
Thursday October 10th, 2024  
7:00 pm in the Theatre

1. Greeting and Meeting Opening
  - a. Called to order at: 7:01pm
  - b. Members Present: Bob, Nicole, Ashley, Tobi, John, Walter, Henry,
  - c. Members Absent: Angela
  - d. Members Remote: Holly & Chelle
  - e. Approve September Minutes
    - i. Motioned by Ashley
    - ii. Seconded by Tobi
    - iii. Minutes adopted 8-0
  - f. Approve October 1st Minutes
    - i. Motioned by Nicole
    - ii. Seconded by Tobi
    - iii. Minutes adopted 8-0
2. Campaign Speakers- (3-5 min each/no questions)
  - a. George Gascon- Running for DA of LA County- seeking reelection
    - i. Wants to focus on holding offenders accountable
    - ii. Focusing on environmental offenders
    - iii. Focusing on false advertising and price gouging
    - iv. <https://georgegascon.org/>
3. Current Issues:
  - a. New bike racks - Holly
    - i. They've been installed
  - b. Postal Drop now Allendale Circle - Holly-
    - i. newly reinstalled
4. Guest Speaker Updates, possibly including: **TABLED**
  - a. Asm. Rick Chavez-Zbur, AD 51-
  - b. Katy Young Yaroslavsky, CD 5- Michelle Flores
  - c. Daniel Park, Supervisor Holly J. Mitchell's office -
  - d. Academy Museum – Eden Bui (or colleague)-
5. Committee Updates:
  - a. Communications Committee:
    - i. Social media: Big push for the candidate event as well as the endorsements for the Election 2024 cycle
    - ii. Newsletter Timeline:

Print Month	Content & Ads Due	Print to Kay	Delivery
December	November 13th	November 20th	November 30th

iii. Nicole will let Mike Lobos know that legally we cannot use mail slots

b. Community Services

i. Gym/Pool Updates:

1. Business Center has been replaced by the sauna so no reconsideration of returning the work room

ii. Activities

1. Plans in the work to upgrade wifi and AC in lobbies and basements
2. Valet Livin Trash concerns continue and use the app to report missed pickups, etc

c. Security Committee

- i. Crime Map continues to show safe statistics with shoplifting being the primary crime in our area
- ii. Walter will continue to work on the lack of success at the manned and unmanned gates

d. Movie Committee

- i. No movies scheduled at this time

e. 2024 Elections Committee

i. Report Out:

1. Endorsements:

- a. State Assembly District 51: Rick Chavez Zbur
- b. US District House 30: Laura Friedman
- c. US Senate: Adam Schiff
- d. Justice for Renters

2. No Food Trucks next time
3. Diversity of booths and vendors improved from last time
4. Resident attendance continues to be lower than desired
5. Flyer idea for next 2026

6. President's report

a. Update re meeting with Katy Yaroslavsky

- i. Aware of Short Term Rental issue and we will continue to route issues through her field rep Michelle

b. Utility Pass-Through Transparency

- i. Stalled out (since Feb 2023)
- ii. may become a higher priority now that the Council President has changed

c. Efforts to bring Mayor Bass to Park La Brea

- i. "Living Room Town Hall" TBD but in the works for the theatre

d. Efforts to connect Park La Brea to upcoming Metro station

- i. Bob is lobbying to get a path routed through the park to connect PLB more directly to the Wilshire/Fairfax station (This would fall under Holly Mitchell's purview)- looking at Curson/6th as a cut through
- ii. Second idea is to lobby TVC to route PLB onto their shuttle that they will be running for TVC anyway

7. Vice President's Report

- a. Follow Up for canvassing to increase membership
- b. Community Networking Effort for small businesses and vendors
  - i. Ashley will do direct messaging through the groups

8. Treasurer's Report- tabled

- a.

9. Secretary's Report

- a. Membership Update-
  - i. 128 current members for 2024
- b. Membership Renewal Campaign begins Sunday
- c. Auto Renewal update
- d. Consideration for a ByLaws amendment around autorenewal members
- e. View all upcoming meeting dates [HERE](#)
  - i. Bob motioned to move the December meeting to Dec 12th, Nicole seconded
  - ii. Motion passed 9-0

10. Public Comment by PLBRA Members and Guests

- a. Don Harris asked if the PLBRA office is updated- no update
- b. Don asked if the minutes would reflect the treasurer's report- yes
- c. Fairfax will be closed Saturday

11. Good of the Order shared by PLBRA Officers

- a. Next Meeting: November 7th via Zoom

12. Adjourn: Ashley motioned, Tobi seconded, meeting adjourned at 7:48pm by a vote of 9-0