



Board Meeting Agenda  
Mar 3, 2022  
6:00 pm  
VIA ZOOM Meeting ID: 859-4313-8373  
Or click [HERE](#)

1. Greeting and Meeting Opening at 6:03pm
  - a. All Board Members present
  
2. Approval of minutes Feb 2022
  - a. Motioned by Mr. Castro, Seconded by Ms. Levine, No Discussion
  - b. Passed (7-0-1)
  - c. Click [HERE](#) to view the minutes
  
3. Intro Scott Epstein, CD5 Candidate for Introduction
  - a. Wants to work on making LA work “for all” and to focus on compassion, community, and results. Background in public policy and community health. Former chair of the neighborhood council that oversaw PLB.
  - b. Priorities: Make LA affordable for all, end homelessness in a compassionate way, deliver on the city promise to deliver multimobile transportation across LA.
  - c. Wants the City Council to reflect residents and resident needs
  - d. [www.scottforla.com](http://www.scottforla.com)
  - e. Will be at the activity center table from noon-4pm on March 5th.
  
4. Senior Lead Officer Schube, LAPD - updates - tabled
  
5. Jennifer Harbeck, field rep for CA33 - Ted Lieu - updates - tabled
  
6. Daniel Park, Supervisor Holly J. Mitchell’s office- updates- tabled
  
7. Board Discussion: Goals and Priorities for 2022
  - a. The goal is to provide focus for the Board and build a sense of community and buy-in from members and neighbors
  - b. The three proposed goals are:

<b>1) Improve living conditions for all residents</b>
<b>2) Grow membership into power</b>
<b>3) Become financially independent</b>

- c. Click [HERE](#) to view the full outline the goals
    - i. Grow Membership to Power highlights our ability to leverage resources and members to make change
  - d. Top Needs:
    - i. Thanks to Ramiro for launching NextDoor
    - ii. Social Media Support
    - iii. Need a membership chair
    - iv. Newsletter ad sales
  - e. Board Members and General Members can serve to support these Board Goal Roles
  - f. Note re: meetings with management are improving with onsite contacts
  - g. Click [HERE](#) to view the subtopics and roles
8. Political Endorsements Policy
- a. As a 501(c)4 we can form a committee to look into and develop an official policy
  - b. Nicole, Angela, Robert, Chelle to form the committee
9. President's report
- a. Utility Pass-Through Transparency Update
    - i. Feb 16th Raman, Koretz, and Bonin introduced this legislation
    - ii. Motion will compel the Housing Department to draft legislative language for City Council approval
    - iii. Optimistic timeline for passing would be August 2022 or after
  - b. Relationship with Mid-City West Neighborhood Council
    - i. We are Zone 6. Our Rep Weisert is stepping down and has asked Robert Shore to fill this vacancy. Looking for an election to the Board in April 2022
  - c. Discussions with Management
    - i. Local management is open to productive discussion
    - ii. Give shout outs and praise when possible and appropriate
  - d. Plan for Holly Mitchell's Office and Redistricting
    - i. We are now in her legislative district so it is time to establish a line of contact
10. Vice President's Report

- a. Newsletter Ad Sales Assistance
  - i. Mark will assist
- b. Status report on email list, social engagement, website traffic
  - i. Email list is close to 700 contacts
  - ii. Goal to cross 1,000
  - iii. Averaging 600 website hits per month
  - iv. Social engagement stats-tabled
- c. Status report on elevators, package theft, garage inspections
  - i. Elevators- we now have a dedicated technician. This is major progress. City Bldg Services Inspector also put pressure on them.
  - ii. Keep reporting. This is how we get traction
  - iii. City inspector came to inspect garages due to leaks. They inspected Garage 5 and issued a repair order. Monitoring progress

#### 11. Treasurer's Report

- a. Chelle is working with the accountant to reconcile 28 months of records so that numbers align between Bank of America and Intuit
  - i. Mark is assisting
- b. Re Fundraising- we have an inquiry out to a lawyer
- c. Mark is working to track down some of the identified legal research firms to help give guidelines and structure to the committee
- d. Checking Balance: \$7,253.61 (have not yet paid Feb newsletter bill- will leave an operating budget of \$5,000); CD Balance: \$42,628.31
- e. How do we afford the newsletter after April (around \$2300-2500/month) + \$625 distribution
  - i. Nicole will get a quote
  - ii. Do we reduce size, skip a month, etc

#### 12. Secretary's Report

- a. Website Reform: May-July 2022
- b. Inbox Management

#### 13. Public Comment

- a. Rosanne Sachson:
  - i. would like all residents to submit inquiries. She will send that to the newsletter.
  - ii. Can we highlight KoreaTown in an upcoming newsletter
- b. Dan Vaughan:
  - i. complained re noise. Response was that the "stairwell is the primary entry and exit into the buildings" He will share with PLBRA
  - ii. Spectrum; AT&T now an option for wifi
  - iii. John Burney "Director of Resident Services"- what does he do?

1. Jeff Eissenstat clarified that he is responsible for the internal workings of each of the units and Harry is responsible for the physical buildings and property
- iv. Should we take a position on digital antennas

14. Good of the Order/New Business:

- a. Should PLBRA reconsider our position on EVs.
  - i. Nicole motions to rescind PLBRA's position to boycott the EV stations.
    1. Seconded by Mark. No Discussion.
    2. Motion passes 8-0
  - ii. Kirk will work on a newsletter article to solicit resident need/opinion to advise the Board on possible new positions

15. Adjournment at 7:39pm

- a. Nicole motions. Seconded by Mark. Passes 8-0