



Board Meeting Agenda
Feb 1, 2022
6:00 pm
VIA ZOOM Meeting ID: 872-7598-5349

1. Greeting and Meeting Opening

- a. Mr. Shore called the meeting to order at 6:04pm
- b. Mr. Shore gave a welcome and thanked the guests for their attendance today
- c. Board Member Attendance
 - i. The entire Board was present

2. Approval of minutes - Tabled

3. Mayor's Office Report (Serapia Kim) re the approved Fairfax closure on February 11th. (6:07pm)

- a. Mr. Shore shared the concern re Rush Hour Closure on Friday Feb 11th at the Academy Museum due to a Super Bowl event. PLBRA attempted to give input on the harm impact to residents of PLB and seek mitigation and/or compensation.
- b. Mr. Shore is asking that the mayor's office gives PLBRA is requesting the opportunity in the future to give input before decisions like this are made in the future.
- c. Ms. Kim is attending on behalf of the Mayor's office, Rebecca Rasmussen.
 - i. She shared that special event considerations do require the event permit requestor to conduct a full inquiry and consider safety considerations. While this was followed, she acknowledges that there is clearly still a concern and that we may need an amendment to the permit. She shared it is their intention to minimize impact and have proper outreach leading up to the event.
- d. Mr. Shore speaking as a citizen and not on behalf of PLBRA shared that we should look to minimize inconvenience and to pursue compensation since the inconvenience cannot be mitigated. This compensation could come from the event sponsors more so than the Academy Museum themselves. Futuristically, to request that this process occurs prior to a permit decision instead of after the fact.
- e. Mariko Yoshimura-Rank, speaking on behalf of the Academy Museum, shared that as the venue they are following the permits and working with a Traffic Consultant Firm.

- f. Aram Sahakian and Tony Vitrano (traffic consultants) shared the plans of the street closure
- i. Mr. Sahakian shared the initial request was a full shut down from 2am-2am. After meeting with the NFL security team, they were able to push back and now they will have closure set up from 2-5 am; maintain one traffic lane in each direction from 5am-5pm; with full closure at 5pm. The detour route will have signage with La Brea Ave to Wilshire, 6th, or 3rd streets. There will also be sidewalk closures
 - ii. Ms. Duquette asked regarding advanced notification and Waze/Google Maps notification. Mr. Sahakian shared 7 days advance notice and confirmed that they will pre-report the closure to the GPS apps.
 - iii. Mr. Shore asked to know if they pre-calculated impacts and delays as we would want that information in the future. Mr. Sahakian stated he would do so.
 - iv. Ms. Buffone thanked them for their efforts and acknowledged that the Museum did reach out to also give advance notice to PLBRA. She asked a clarifying question to confirm that there will be at least one lane per direction on 6th Street- Mr. Sahakian confirmed that the drive lanes will remain open.
 - v. Resident Allan Spulecki asked if the northbound lane will mix and Mr. Sahakian clarified that only event pass holders will be able to turn right. He secondarily asked if this is a template for future Academy shutdowns.
 1. Ms. Yoshimura responded that there is a similar closure plan for events such as the Gala (which is on a Saturday so there is less impact). They do expect events of this scale like the NFL or the Olympics would be expected to be similar, but would try to avoid a full closure unless needed.
 2. Mr. Shore asked about other Academy events and Ms. Yoshimura shared that they would not close for film showings, etc.
 - vi. Resident Rosanne shared that she does not want compensation. Suggested PLB send alerts and that is "more than enough".
 - vii. Mr. Castro sought clarity on what the event is and whether it is open to the public. Also wondering why the Academy would host something outside of their mission.
 1. Ms. Yoshimura responded that this is the "Friday Night Party" with the LA Sports & Entertainment Commission and the NFL who sought venues across the city and county. She shared it is the position of the Academy to be welcoming and serve as a partner for city events.
 2. Tony Vitrano shared that there are many venues for the Super Bowl events across the week. This event is 3,000 guests and is invite only for team owners and other sponsors and high level guests to the Super Bowl
- g. Marty Preciado with the Academy shared the outreach plan:

- i. They began advance notice beginning mid-January
- ii. They are also beginning a door-to-door campaign starting Feb 4th to inform on the closure and re-route information
- iii. They are also planning an email blast
- iv. The complaint line is 323-930-3011, including the closure, noise concerns, etc Her email is also mpreciado@oscars.org
- v. They want to be a good neighbor and respect our needs
- h. Mark Houghton raised noise concerns with high-powered amps and music that caused our walls to shake. (Land Rover event on a Monday as an example). Is this party goes until 2am?
 - i. Ms. Yoshimura responded that they are learning about the noise impacts and vowed that piazza events like Land Rover will never happen again. They now measure decibels and will not amplify sound outdoors past 10pm in the future. "When we hear from you, we respond."
 - ii. Mr. Sahakian shared that any event within 500 feet will do a noise permit and monitor for ambient noise and cap around 86.
- i. Re Metro Bus Routes, they will inform travelers but no specific stops here are impacted. They will route around
- j. Re Security, Traffic, and Police- Yes there will be an increased presence.
- k. Mr. Shore thanked the guests

4. **Intro Senior Lead Officer Schube, LAPD** - tabled

5. **Rob Fisher, CD4/5 Report - (6:50pm)**

- a. He is the new field deputy that covers PLB and has covered this area in different roles in the past.
- b. His email is rob.fisher@lacity.org
- c. His phone is 323-866-1828
- d. Councilman Koretz did speak out against the Fairfax closure prior to the permit being issued
- e. Questions:
 - i. Mr. Shore raised the issue of utility bill transparency and is requesting a progress update
 - 1. Leg Director Justin Orenstein has received a briefing and is looking to scheduling with other council offices to move forward
 - 2. Councilman Koretz is in favor of this legislation
 - 3. Mr. Fisher will bring back an update

6. **Jennifer Harbeck, field rep for CA33 - Ted Lieu - (6:55pm)**

- a. Wants to raise clarity that while redistricting may impact the coverage for representation for PLB but that Ted Lieu would continue to serve as our rep until Jan 2023
- b. Suspend report at 6:57 due to audio issues; returned at 7:03pm
- c. Jennifer.harbeck@email.house.gov

- d. Client Solutions Act- to generate 100% of energy with renewable energy by 2035 and a national energy efficiency standard
- e. Also working on legislation to deal with oil spills
- f. Two upcoming events: Sat Feb 19th. Annual Service Academy Day is virtual (great opportunity for students and parents to learn about the military academies); Congressional Art Competition deadline is Feb 18th and the virtual reception will be Mar 22nd. Open to High School students in CA-33. Winners have art featured in the Capitol
- g. Casework assistance: they will connect with concerns related to government agencies and entities. (IRS example)

7. Katy Young Yaroslavsky- CD5 Candidate (6:57) (no floor questions during this introduction)

- a. She is an environmental attorney, regional policy maker, mom. Lives near La Cienega and Olympic
- b. Running due to frustrations that we cannot thrive and that it should not be this hard to live here. States we need ethical solutions and people who can partner to make meaningful change.
- c. States she is an effective problem solver and named several allies
- d. Committed to unions like Unite Here on rental needs and to retain affordable housing
- e. Product of public schools, attended Berkley
- f. Served for 10 years on policy in the LA area, including a “Green New Deal for LA County”
- g. States that we need qualified, competent people who are willing to use their power to make meaningful change. She pledges to collaborate and bring a regional perspective to solve issues around homelessness, renter and tenant protections, building and maintaining affordable housing, and to make LA more climate resilient.
- h. Will use her deep policy experience to lead on the council. Only person in the race who has worked in government and is ready to hit the ground running.
- i. Contact info: katyforla.,com; katy@katyforla.com
- j. Open to meet for coffee or a walk

8. Public Comment (7:07pm)

- a. Arno Hahn: elevator power outages throughout the complex. Multiple days with no meaningful communication from management. Mr. Shore shared that there are multiple complaints and Angela is taking the lead on behalf of the Board. Will ask her to put an update on the website. Mr. Hahn asked for a centralized email to report outages so that PLBRA can tabulate and report to management. Mr. Castro stated that Tower 43 also has concerns and we should come up with a way to gather information. The information coming from management is vague.

- b. Nicole S. shared that the heater in Tower 35 is sporadic. Multiple maintenance calls with no real remedy and wonders if the Boiler is broken? No other members had insights on the heaters. Mr. Shore shared that we would follow up.

9. President's report (7:12pm)

- a. Policy Vote re access to the PLBRA Office
 - i. We do not have a formal access policy to the office however there was a resident unsupervised in the PLBRA office who is not on the Board. Mr. Shore requests a motion that officers have keys and that directors can have unsupervised access.
 - 1. Ms. Duquette motioned; Mr. Houghton Seconded
 - 2. Discussion: Mr. Castro asked to clarify the issue. Mr. Shore shared that a member was in the office unsupervised and assumed that they were allowed in to be alone by an officer. So this is driving the need for a formal policy.
 - 3. Vote passed by unanimous consent (minus Angela who was absent). Vote passed 7-0
- b. Discussion re Candidate Endorsement
 - i. Mr. Shore announced that we are a 501(c)4, not a 501(c)3 so we can take action on political matters. This means that we could chose to endorse candidates for open seats. He proposes that we hold a candidates forum, have a membership meeting to decide whether to endorse one or more candidates, and then a formal endorsement could be made by a meeting quorum or the Board if a quorum is not achieved. We could then communicate that endorsement to PLB residents
 - 1. Mr. Castro believes this is a good use of PLBRA Board time and effort
 - 2. Ms. Duquette agreed with Mr. Castro and echoed a comment from Eiden Rhoads to poll and attend to resident issues specifically.
 - 3. The election primary is in June and the general election is in November. There are currently 4 candidates for Clty Council.
 - ii. Mr. Shore proposes the motion to adopt the endorsement procedure to 1. Schedule a special membership meeting to recommend an endorsement to be 2. Followed by a special meeting of the Board to formally issue an endorsement with the input of PLBRA members.
 - a. Motioned by Ms. Duquette; Seconded by Mr. Houghton.
 - b. Discussion: None:
 - c. Vote by unanimous consent, 7-0
- c. Update that the new management is not willing to speak to PLBRA officers as a group but will only meet with PLBRA officers one on one. Mr. Shore shared we will continue to use elected officials and allies to represent resident interests
- d. Utility Management seems to be moving forward
- e. Mid City West Neighborhood COuncil meetings- Mr. Shore will regularly attend and report back to PLBRA.

10. Vice President's Report- Tabled

11. Treasurer's Report (7:23pm)

- a. Year end procedures to categorize 2021 reports and reconciled accounts (cross referenced with PayPal) have been completed.
- b. Considering different options in the future to move away from PayPal
- c. Currently working on the annual report to share account expenditures and revenue with specific categories. She will report when complete.
- d. Fundraising Committee update - membership is gone. Seeking volunteers to help with this work. Ms. Buffone needs help to make calls, etc. Perhaps 2 hours per month.
 - i. Mr. Shore asked if Mr. Houghton is interested as the upcoming treasurer candidate to serve on the Fundraising committee. Mr. Houghton agreed.
- e. Looking for a lawyer to advise on 501(c)4 legal boundaries. Ms. Duquette may have a lead. Ms. Buffone wants to be ready to hit the ground running as COVID restrictions and safety limits loosen.
- f. Miracle Mail payment dispute- Board Discussion on Next Steps
 - i. Miracle Mail is disputing payment on an ad that they ran. Their image was partially warped. This small error went to print. Ms. Buffone offered the vendor a \$100 discount. They are not responding and have not paid the bill.
 1. Mr. Shore asked if there is a downside to file an insurance claim
 2. The bill is for \$350
 3. Mr. Castro said he can see both views and prefers an insurance claim over a small claims remedy since there was an error in printing.
 4. Mr. Shore suggested insurance as the first remedy and small claims as a backup avenue.
 - ii. Ms. Buffone will pursue small claims

12. Secretary's Report (7:31pm)

- a. Calendar invites to paid active members
- b. Email inbox management
- c. Meeting reminders to our subscriber list
- d. Pledge to convert subscribers to members
 - i. Mr. Shore added that this will give you voting power for endorsements

13. Board Discussion: Goals and Priorities for 2022 (7:34pm)

- a. Mr. Castro shares that we can clearly go in a lot of directions and wants to know what is the most impactful direction that we can take as a Board.
- b. Mr. Shore shared that philosophically since we are volunteers, we take on this work as a labor of love. So priorities should be internal and organic.

- c. Mr. Henry shared that Board members would like guidance on how to engage, express priorities, and get in the mix. He suggests that we have interpersonal communication about what we will tackle, and who will help. He would also like to hear member concerns. One issue he would like to work on is EV access.
- d. Mr. Shore suggested any Board Member can raise an issue as a task or initiative to work on.
- e. Ms. Buffone encouraged that any Board member can take action and we will support each other's initiatives. Suggests we are cognizant of how we present issues and speak as a personal opinion v. the view of the Board.
- f. Ms. Levine wants to know how to raise agenda items and Mr. Shore suggested that she take action right away
- g. Ms. Duquette shared she would like to see some collaboration and polling around concerns and coalesce efforts. This then serves as a metric of success. Mr. Spulecki echoed this idea to be more effective. Mr. Shore encourages members to gather interest and support and then we can take formal positions and can speak on behalf of PLBRA.

14. Amazon Deliveries (7:45pm)

- a. Ms. Levine wonders if we have cameras
- b. Mr. Shore suggests we table until the next meeting so that Ms. Gyetvan can participate since this is an issue she has been working on.
- c. Mr. Spulecki suggests we advertise our "Top 10 Issues" and survey members on what to work on. He suggests this can improve outreach.

15. PLB Fitness services and amenities v. rate (7:48pm)

- a. The gym and theatre used to offer extensive programs and now offer very few.
- b. Mr. Shore clarified The gym is contracted and the theatre is PLB-directed
- c. Ms. Levine suggests we approach them as a group to deal with concerns. Example: only one dues rate now.
- d. Mr. Shore suggested the Board form a position offline so that we can have a discussion and vote at a Board meeting.
- e. Ms. Levine shared that they haven't felt the need to explain or change in the past
- f. Mr. Spulecki suggested a membership survey to help with our advocacy.
- g. Ms. Buffone and Ms. Duquette expressed success with reporting issues and getting remedies with some responsiveness. Ms. Buffone feels there is hope.
- h. Mr. Hahn shared that in 2007 there were plans to put a fitness center and pool behind Tower 45 at no cost to the residents. But this never materialized because of the recession.

16. New Business (7:55pm):

- a. Mr. Henry has met with Alice George and John Burney and Angela Daley as well as facilities issues. He has made progress with them on perimeter security (example is the exit gate by Towers 44-46 on Burnside). Patrol now checks perimeter gates daily instead of once per week. The EV charging program pilot

with Charge Point was limited and he was able to discuss expanding the pilot to other garages and to the west side where there are mostly garden apartments. PLB and Charge Point is open to more chargers, Level 2 and Level 3 chargers. This would make us the only place nearby. PLB seems amenable and Mr. Henry would like a Board endorsement to pursue this issue. Re neighborhood security he would like us to discuss a neighborhood watch program. He is pleased with the progress so far.

17. Adjournment at 8:00pm

- a. Nicole Motioned; Mr. Castro Seconded
- b. Vote passed by unanimous consent 7-0.