



March Membership and Board Meeting Agenda

Tuesday April 4th, 2023

7:00 pm

Zoom Meeting ID: 858 215 9044

Or click [HERE](#)

1. Greeting and Meeting Opening
  - a. Called to order at: 7:02 pm
  - b. Members Present: Bob, Angie, Mark, Nicole, Tobi, Walter, Mike, Ramiro
  - c. Members Absent: Angela, Chelle
  - d. Approve March 7th Minutes- Nicole Motioned, Mark Seconded. No discussion. Passed unanimously
  
2. Current Issues:
  - a. New Security Contractor Update
    - i. Request a meeting - Walter will take the lead and poll residents about concerns
      1. Jeff shared the new vendor starts April 14th- unclear if any teammates will roll over
  - b. Updates from PLB Management: **TABLED**
    - i. Laundry progress
    - ii. Water conservation
    - iii. Smoking violations
  
3. Guest Speaker Updates, possibly including: **TABLED**
  - a. Senior Lead Officer Schube, LAPD-
  - b. Katy Young Yaroslavsky, CD 5-
  - c. Adam Schiff's Office
    - i. Update on constituent services hours from Angela Gyetvan
  - d. Daniel Park, Supervisor Holly J. Mitchell's office-
  
4. Committee Updates:
  - a. Communications Committee:
    - i. Quarterly newsletter schedule

Print Month	Content & Ads Due	Print to Kay	Delivery
March			March 2nd 2023
June	May 15th	May 24th	June 3rd
September			September 2nd
December			December 2nd

- ii. Newsletter Tasks- Who can do what?
    1. Layout Template Decision- Yes to Switch
    2. Recruit and place ads: Mark
    3. Write content: Ramiro- Air Table: Tobi, Bob, Elaine Waldman , Katy Y's Office, Walter, Angie, Mark- Movie Section
    4. Edit Layout and Copy: Nicole
    5. Coordinate with Kay: Mark & Nicole
    6. Coordinate with Walking Man: **Outstanding**
  - iii. Ideas for email-list building initiative **TABLED**
  - iv. Need volunteer for questions@ email box - Bob Shore
  - b. Community Services
    - i. Pool/gym/activity center report
      1. Tobi and Chelle met with Jay and he said that everything works great and membership is growing- That is not the case.
        - a. CABLE CHANNELS UNWATCHABLE AND LIMITED/
        - b. INTERNET NOT CONNECTED TO CARDIO MACHINES
        - c. STRENGTH MACHINES/EQUIPMENT
        - d. GUEST PASSES LARGE INCREASE
        - e. We also have received several complaints about the exorbitant increase in guest prices to \$25 a person up from \$15.
        - f. CLASSES
          - i. What is the plan to build in classes that are of interest to members? Survey? Poll? Suggestion box?
        - g. Activity Center is closed- "Life of PLB is gone"
        - h. Gym Expansion on Hold
    - ii. Tobi motioned that PLBRA formally request that PLB change gym/pool management as soon as possible. Seconded by Nicole.
      1. Discussion: This is the result of 2 years of attempts to improve with current management. Walter asked who management is and if Steve is still involved. Pool not resurfaced. Class times are not reachable.
      2. Motion passed 6-1-1
- c. Movie Committee
  - i. We started advertising via the TV's in all the towers, 3/23 was our best attendance yet, ~25 people
  - ii. Should we sell concessions? Or hand them out as incentive for coming?
    1. Defer decision to next MC meeting
  - iii. April 6th and 13th are our next showings (King Richard and Licorice Pizza)
  - iv. Next meeting Wed. 4/3 7:30pm PLBRA Zoom room
    1. Is there a better time for anyone?
    2. Lost access to zoom.us (need verification email sent to questions@plbra.org), need it to schedule meetings- resolved
5. Budget Planning
- a. PLBRA 2023 Budget - [link to working draft](#)
    - i. Ramiro expressed concern about newsletter costs
    - ii. Vote Tabled until next month
    - iii. Bob asked everyone to review it this month and Bob will bring a detailed proposed budget with input from Mark

- iv. Suggestion to add outreach events to the Budget
- v. Michele was confused about what “Join Now” meant in terms of membership and Bob clarified. She still feels that it is unclear/unnecessary

## 6. President's report

- a. Housing Webinar: Thanks to Katy Yaroslasky's office for hosting a housing rights webinar to help address eviction concerns.
- b. Right to counsel: City Council voted to pass this without our recommendation for changes so these efforts will need to continue to support coverage of attorney's fees
- c. MidCity West Elections are now open and PLBRA endorsed the Progressive Slate. Everyone must request ballots by April 11th. You can request a ballot here: <https://mcwprogressive.com/>
- d. Meeting with Hillside Vista Tenants Association and presentation by HSVTA:
  - i. You can view their information here: <https://hillsidevillata.org/> and sign their petition [here](#)
  - ii. Hillside Vista was required to be affordable housing. The covenants imposing that requirement recently expired, and the landlord quickly moved to impose exorbitant rent increases on its predominantly low-income tenants. Those efforts continued through the pandemic, when such increases were illegal. HSVTA formed in response to these efforts, and succeeded in persuading City Council to approve taking the first step to acquire the property via eminent domain. The process now has bogged down and HSVTA is asking us to ally with their efforts to complete the process.
  - iii. Bob motioned that PLBRA support the HSVTA's request that the City of Los Angeles acquire their property on eminent domain. Ramiro seconded.
    - 1. Discussion: Location in ChinaTown
    - 2. Motion passed: 8-0

## 7. Vice President's Report

- a. Welcome packet update - [LINK](#)

## 8. Treasurer's Report

- a. Bank Account Balance: \$28k
- b. P&L for March: Down \$2500 in the last newsletter
- c. Annual Report 2022
  - i. Notice on website homepage-Linked [HERE](#)
- d. Propose to let Danielle Peters present at next board meeting re: CBS Studio City development
  - i. Danielle is the chair of Neighbors For Responsible TVC Development ([fixtvc.org](http://fixtvc.org)) and president of the Hancock Park Elementary PTA
  - ii. Introduced by Ilysha Buss @ AF Gilmore (Original Farmer's Market)
  - iii. Request to present at the May meeting- (5-10 minutes). - Ramiro approved (Bob abstained)
    - 1. Elaine expressed concern about the canvassers and their claims (which she feels were not truthful)
    - 2. Bob shared that it is responsible to hear from all sides

## 9. Secretary's Report

- a. Membership Update-
  - i. 99 paid members
- b. Shared Folders and Communications- We Must Do This Together

- c. Congressman Adam Schiff will have field reps to help constituents here every month.
  - i. First session will be next Tues April 11th from 2-5 pm in the PLBRA office.
- d. Office Update- will move to the basement of Tower 35 in a few months
- e. View all upcoming meeting dates [HERE](#)

10. CFO Report (Fundraising)- **TABLED**

- a. Complete plan delayed until Apr. 12
  - i. Call meeting for review
- b. First outreach May 1

11. Public Comment by PLBRA Members and Guests

- a. None

12. Good of the Order shared by PLBRA Officers

- a. Next Meeting- May 4th in person

13. Adjourn: Ramiro motioned and Walter seconded. Motion passed 8-0

- a. Meeting adjourned at 8:21